

# KIM PHAM



kimpham.co



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Dallas, TX, USA

## SKILLS

### Fashion Design

Pattern Making	●●●●●
Technical Design	●●●●●
Sewing Construction	●●●●●
Metalsmith/ Jewelry	●●●●●
Accessories Design	●●●●●
Fashion Illustration	●●●●●
Garment Fitting	●●●●●
Fur Design & Production	●●●●●
Textile Analysis	●●●●●

### Creative Direction

Graphic Design	●●●●●
Branding Concepts	●●●●●
Hand Drawing/ Painting	●●●●●
Photo Shoot Production	●●●●●
Fashion Show Production	●●●●●
Photography	●●●●●
Web Design	●●●●●

### Software

Photoshop	●●●●●
Illustrator	●●●●●
InDesign	●●●●●
Gerber AccuMark	●●●●●
Dreamweaver	●●●●●
HTML programing	●●●●●
Microsoft Office	●●●●●
Mac & PC Movie Maker	●●●●●

### Language

English (Native)
Vietnamese (Native)
French (Basic)

## EDUCATION

### International Fashion Academy (Paris, Shanghai)

Master of Business Administration

November 2013 -  
November 2014

### Paris American Academy (Paris, France)

Haute Couture Apparel & Accessories Design

Summer 2013

### University of North Texas (Texas, USA)

BFA Fashion Design

Minor: Marketing

Certification in E-Commerce

May 2009 - August 2013

GPA: 3.9

Magna Cum Laude Honor

President's & Dean's List

## AWARDS AND ACCOLADES

### MBA Full Tuition Scholarship from the International Fashion Academy, Paris, France (2013)

Competed among applicants from all over the world for a spot in the MBA Global Fashion Media program, and was awarded the full scholarship to complete my studies in Paris and Shanghai

### Best of Show Grand Prize at Fashion Group International's, Dallas, Texas (2013)

Competed against students from 44 universities across the US and was awarded the grand prize, a study abroad internship in Paris

### United States winner of the IFTF International Fur Remix Competition, Milan, Italy (2012)

Represented US among 22 countries at MiFur Fashion Show during Milan Fashion Week

### International Textile & Apparel Association (ITAA) Conference, Hawaii, Honolulu (2012)

Represented UNT in apparel category at the international conference

### UNT Artwear Graduation Fashion Show – Best Sportswear Design and Innovative Accessories Awards (2013)

### Fashion Group International's Competition

1st Place in Fashion Design Overall (Houston 2013)

1st Place, Best Wool Design (Dallas 2013)

1st Place, Best Alligator Design (Dallas 2012)

2nd Place, Best Wool Design (Dallas 2012)

2nd Place, Best Eveningwear Design (Dallas 2010)

### Neiman Marcus Fashion Illustration Award (2012)

### UNT President's Holiday Campaign Design – 1st Place (2011)

### Winner of NAMSB Foundation's Julius Marcus Fashion Award in Menswear (2011)

### Art Institute's Fashion Competition (2009)

1st place at Art Institute of Dallas

3rd place at national level in New York

# KIM PHAM

## EXPERIENCE

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### **PAJ Inc. Prime Art & Jewel**

#### **Product Design and Development - Jewelry**

March 2015 - Present

Contributed to the product development and design team in a fast paced and deadline driven environment to oversee the product lifecycle from conceptualization to design and production. Conduct trend research in order to develop products that fit specific markets and drive sales volumes to achieve financial goals. Work with domestic and overseas partners on sourcing, manufacturing, quality control, and price negotiation to meet company standards and budgets.

As a wholesaler, our team design and produce jewelry for private labels such as Elle, Stage, and Helzberg; department stores such as Macy's, Belk, JCPenney, Sears, Lord & Taylor, and Khol's; as well as television networks such as HSN, QVC, JTV, and Shop HQ, among others.

### **Fossil Apparel Design & Development Internship**

August - November 2013

Responsibilities: Contributed to the apparel design team with production of Fall & Holiday 2014 collections. Assisted with trend analysis, collection mood board, shopping for inspiration garments, technical sketches, linesheets, tech packs, edit and fill CADs, and organize textiles.

Assisted with production development by creating prototypes and providing sewing directions for tailors.

### **Chloe Dao Apparel Design Internship**

#### **(Project Runway Season 2 Winner)**

May - September 2012

Responsibilities: Contributed to developing concept, design, and production development of Fall 2013 collection. Help handle custom client orders, patternmaking, grading, draping, cutting fabric for production, digitizing patterns using Gerber Accumark, attend garment fittings.

### **Member of Designing Arts (MODA)**

2009 - 2013

*Executive Event Coordinator, Fashion Show Producer (2009 - 2011)*

Responsibilities: Serve as president's partner and liaison to manage and delegate responsibilities to a team of 13 officers. Provide guidance and performance feedback of the team's work. Oversee and make decisions regarding the organization's marketing strategies, website and e-commerce, communications, finance, PR, fashion show production, and creative direction

### *Vice President (2012 - 2013)*

Responsibilities: Serve as president's partner and liaison to the organization. Oversee and make executive decisions regarding the organization's marketing strategies, website and e-commerce, communications, finance, public relations, fashion show production, and creative direction

### **North American Fur Auction (NAFA) Training Program**

July 2012

Invited by NAFA's executives to visit the company's head quarter in Toronto, Canada. Received hands on training for designing, pattern making, advanced processing, and innovation development of fur and luxury apparel.

### **Art Director's Assistant for UNT Artwear Fashion Show**

May 2011 and May 2012

Responsibilities: Manage back of house along with art director Francisco Flores. Oversee fashion show lineup and manage over 60 models and volunteers to make sure the show runs smoothly.

### **Stitch and Design Manufacturing**

#### **Secretary Assistance, Embroidery Machine Operator**

Summer 2008 and 2010

Responsibilities: Customer relations, data entry, answer and transfer phone calls, sort orders, operate embroidery machine, and edit CAD embroidery designs.

## LEADERSHIP

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### **Members of the Designing Arts (M.O.D.A.) (2009-2013)**

Vice President

Executive Event Organizer

### **Emerald Eagle Scholars (2009-2013)**